

Introduction: Uwe Jacobs,
Principal at Property Friends



Uwe Jacobs - Guiding You to Financial Independence, One Step at a Time



Uwe Jacobs is the founder and driving force behind **Property Friends**, a leading property investment advisory firm in Australia. With over 25 years of experience in the corporate world and as a seasoned property investor himself, Uwe brings unparalleled expertise and insight to help clients to build a secure financial future through strategic real estate investment.

Expertise and Qualifications

- **25 years corporate experience** in the management of large infrastructure projects
- **Licensed Real Estate Principal** in both Queensland and Victoria
- **Certified Financial Planner** with a deep understanding of wealth-building strategies
- **NDIS registered Specialist Disability Provider (SDA)**
- **Author** of multiple books, including the best-seller *The 7 Secrets of Highly Successful Property Investors*, sharing his know how and proven strategies with a broader audience

Uwe combines his extensive knowledge with hands-on experience as a full-time property investor. His expertise has enabled many of his clients to achieve financial security and choices in retirement, helping them create legacies for future generations.

A Proven System for Success

Since founding Property Friends in 2003, Uwe has developed and perfected the Property Friends **7 Step Success System**. This low-risk, predictable, and duplicable system has consistently delivered exceptional results, helping numerous families become net-asset property millionaires over the past decade. With a **76% client return rate**, Property Friends' track record speaks volumes about the trust and satisfaction of its clients.

Specialist Disability Accommodation (SDA)

Beyond property investment, Property Friends has established itself as a trusted provider in the provision and operation of **NDIS Specialist Disability Accommodation (SDA)**. Uwe and his team are actively involved in building accessible, high-quality homes for people with disabilities. With several SDA homes currently under construction and negotiations underway for additional projects, Property Friends is contributing to creating secure, purpose-built housing solutions for people with disability, while supporting long-term financial growth for investors. Property Friends is not only providing the homes, they are also the licensed SDA Provider service, hence minimising vacancy risk by optimized utilization.

A Client-First Philosophy

What truly sets Uwe and Property Friends apart is their unwavering commitment to client success:

- **Tailored Solutions:** Whether working with first-time investors or seasoned CEOs/Business Owners, Uwe's personalised approach ensures that every client's unique goals and circumstances are addressed.
- **Focus on Education:** Uwe empowers clients with the knowledge and tools needed to make informed decisions, fostering confidence and independence.
- **Integrity in Selection:** Every project is meticulously vetted, following the guiding principle: "Only what is good enough for Uwe and Ulla themselves is good enough for our clients."
- **Strong Professional Network:** While Property Friends does not provide financial advice, their network of trusted professionals ensures clients are supported by seasoned professional advisors, available to ensure the highest standards.

More Than Investment: Building a Future

Property Friends is about more than just property investment. It's about helping their clients long term to achieve **financial independence**, enjoy **choices in retirement**, and to create a **lasting legacy** for their families. By combining proven strategies, expert guidance, and a passion for client success, Uwe Jacobs and Property Friends are building brighter futures, one step at a time.

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